parexel

Unlocking the value of your product

Access Services

Regulatory and Access

Helping you to reach patients sooner

In your quest to cure disease and improve health and well-being for people across the world, you're facing an environment that has shifted radically. Gaining regulatory approval used to be the main gateway to market. Now it marks the beginning of another challenging process – reimbursement and market access. The payer landscape is not only complex but fragmented. However, all payers share common goals – the need to ensure that better outcomes for patients can be achieved, and that cost is managed at a sustainable trajectory.

With Heart

One drug, many stakeholders. We're here to help you satisfy them all

At Parexel, we understand that creating new drugs is increasingly, risky, costly and complex. That's why it's so important to start with a clear, well-coordinated strategic plan that considers the whole development lifecycle – and beyond. That way you can ensure you satisfy any concerns of all the stakeholders involved – patients, patient advocacy groups, physicians, payers and regulators. With a robust package of safety and effectiveness data, accompanied by real-world evidence, we can help you demonstrate real value and get your drug to the people who need it.

We’re here to help you unlock the value of your product

Commercial risk has become so multifaceted that you need a robust strategy to overcome it. At Parexel, we start by connecting up the whole development process, leveraging our end-to-end clinical development, regulatory, market access and commercialization solutions.

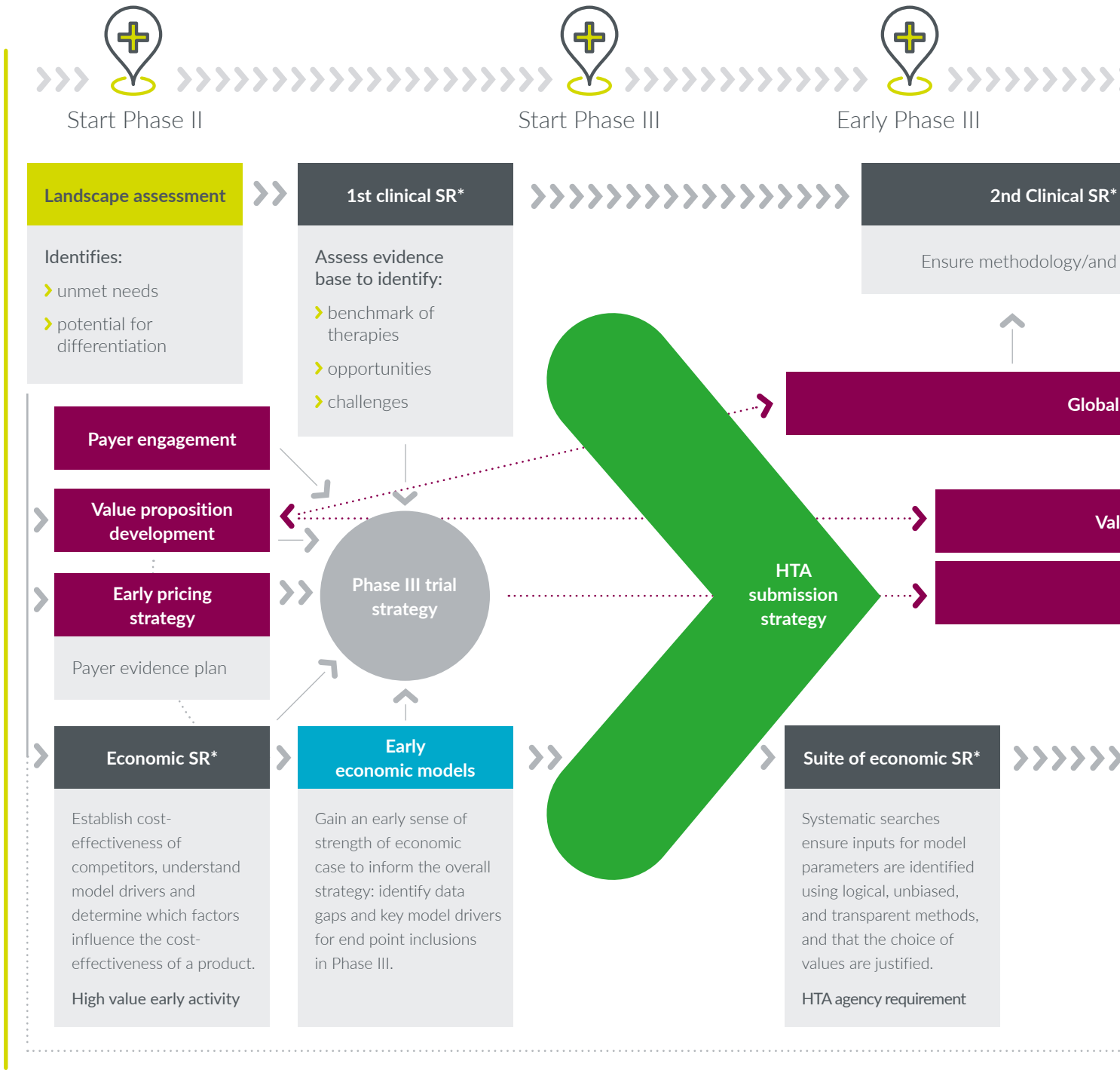
In order to help you maximize the value of your products, we’ll translate our robust market access expertise, research acumen and value communications excellence into strategy, real-world evidence and stakeholder engagement.

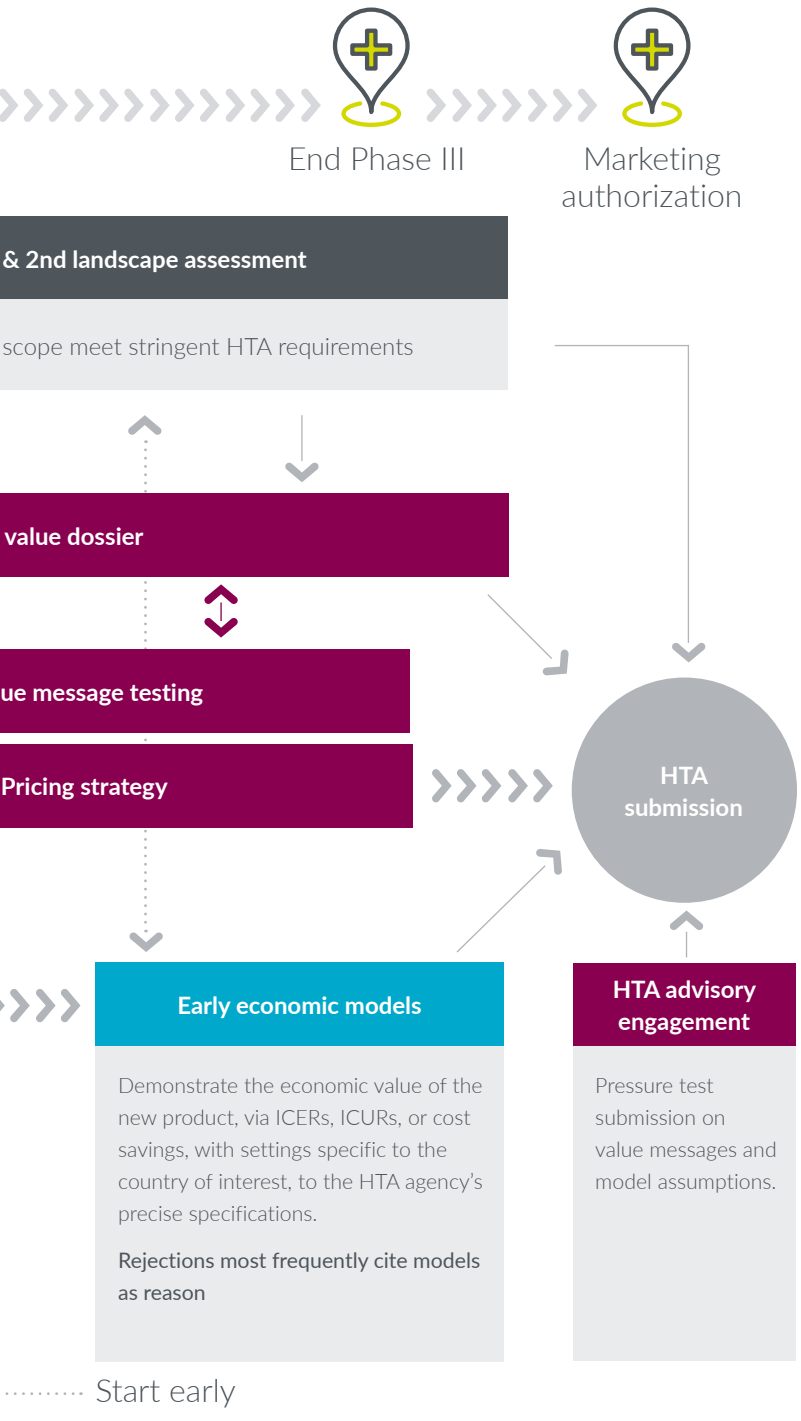
We'll tailor our services to your precise needs

We have a comprehensive range of solutions to support market access right across the development journey. When we partner with you, we will take care to understand exactly what you need and prepare a service package just for you.

Evidence Evaluation (EE)	Health Economic Modeling (HEMU)	Real-World Data (RWD)	Pricing & Market Access (P&MA)	Clinical Outcomes Assessment (COA)
Evidence reviews	Health economic models and analysis	RWD database mapping and assessment	Global pricing and market access strategy	Expertise in all types of COAs including PROs, ClinROs, ObsROs PerfOs
Epidemiology evidence strategy	Cost effectiveness/ utilities models	RWD treatment pattern analysis	Local access strategy, plan and submission (UK, Nordics and others*)	Protocol/endpoint review
HTA/ reimbursement evidence strategy	Budget impact models	RWD long-term effectiveness studies	Early HTA and payer engagement	COA instrument reviews/gap analyses
Post market evidence plan	Field based tools	RWD safety studies	Evidence optimization	COA adaptation/ development and validation
Clinical development plan	Early stage models	RWD cost-of-illness studies	Value communications	Support implementation of COAs in clinical studies
Early asset prioritization/ portfolio review	Country model adaptations		* submissions in English	
Network metaanalysis/ comparative effectiveness				

Our end-to-end services are ready to help you gain market access





Strategy

Evidence Evaluation

Pricing & Market Access/Value Communications

Health Economic Modeling

*SR = Systematic Review

We'll help you meet the hopes and expectations of stakeholders for an effective treatment, sooner

Your Journey. Our Mission.®

We're always available for a conversation

www.parexel.com/access

To learn more about our Adaptive and Flexible Trial designs, please contact:

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